



Ireland **skills** live

Third Level → Apprenticeships → Training → Careers

21–23 MARCH
RDS, SIMMONSCOURT

Main Sponsor

- €30k | 5 available

Pre-Event Benefits

- Be positioned as a main Host of the event
- Logo recognition on all event marketing collateral including website, newsletters, print ads, social media.
- Largest Logos at a scale of 50% of the size of the event logo
- Logo in premium placement on website (i.e at the header, not the footer)
- An “about” section on the website for main sponsors including a direct link to the website of your choice
- Logo to appear on social media headers/skins
- 1 x dedicated social media post on company
- Listed at top of sponsors logos on website

At-Event Benefits

- Logo included on every sign
- Listed at top of sponsors logos on show signage
- Opportunity to provide lanyards for the staff and volunteers (at your own cost)
- Logo to appear on volunteer tshirts
- Opportunity to provide product to competition
- Opportunity to provide products or gifts in the media lounge
- Logo recognition and welcome note in official event guide
- Logo to be included on the backdrop to the Awards Ceremony
- Option to have a company representative take a photo with the winners at the award ceremony
- Logo inclusion on the award ceremony invites

Post-Event Benefits

- Access to post show report including statistics, demographics etc for exhibitors and visitors
- Option to include 1 question in the onsite visitor research survey
- Use of official “Event Partner” Logo for 6 months post show
- First option to renew sponsorship contract for following year
- Inclusion in post show press release

A CELEBRATION OF TRADES, SKILLS AND CAREERS





Ireland **skills**
live

Third Level → Apprenticeships → Training → Careers

21–23 MARCH
RDS, SIMMONSCOURT

Category Sponsors

- €20k | 1 per category (4 total)

- Construction
- ICT
- Hospitality
- Aircraft & Motor Transportation
- Creative arts
- Manufacturing & Engineering

Pre-Event Benefits

- Be positioned as Industry/Category Leader
- Logo at a scale of 35% of the size of the event logo
- Listed 2nd on sponsors logos page
- Logo to appear everywhere the category is mentioned on all marketing collateral
- 1 x dedicated social media post on sponsorship of the category

At-Event Benefits

- Logo on category signage above the category area
- Opportunity to provide product to the relevant competitors within your category
- Invitation for your staff to the official award ceremony (10 invitations)
- Logo recognition in event guide next to sponsored category

Post-Event Benefits

- Access to post show report including statistics, demographics etc for exhibitors and visitors
- Use of official "Event Partner" Logo for 6 months post show
- First option to renew sponsorship contract for following year
- Inclusion in post show press release

**A CELEBRATION OF TRADES,
SKILLS AND CAREERS**





Ireland **skills**
live

Third Level → Apprenticeships → Training → Careers

21–23 MARCH
RDS, SIMMONSCOURT

Competition Sponsors

- €5k | 1 per competition

Become the main sponsor of one
or more of the event competition's

Pre-Event Benefits

- Be positioned as industry partner
- Logo at a scale of 25% of the size of the event logo
- Logo to appear everywhere the competition is mentioned in all marketing collateral
- Listed 3rd on sponsors logos page

At-Event Benefits

- Logo included at signage at the competition area
- Opportunity to provide product to competition

Post-Event Benefits

- Access to post show report including statistics, demographics etc for exhibitors and visitors
- Use of official "Event Partner" Logo for 6 months post show
- Inclusion in post show press release

**A CELEBRATION OF TRADES,
SKILLS AND CAREERS**





Ireland **skills**
live

Third Level → Apprenticeships → Training → Careers

21–23 MARCH
RDS, SIMMONSCOURT

Product Sponsors

- €2k | 1 per competition

Become the main product supplier to one or more of the event competition's

Pre-Event Benefits

- Be positioned as industry supporter
- Logo to appear in "Product Sponsors" section on the website

At-Event Benefits

- Logo to appear on onsite signage at competition area
- Provision of sponsored product to the competitors

Post-Event Benefits

- Use of official "Event Partner" Logo for 6 months post show

**A CELEBRATION OF TRADES,
SKILLS AND CAREERS**

